

APPLY TODAY FOR THE 10TH ANNUAL



...a fun trade show for parents and children

March 21 & 22, 2020
Parkland Pavilion, Westerner Park
Red Deer, AB



Central Alberta Family Expo 2020 Application Form

March 21 & 22, 2020, Westerner Park

Agreement between Central Alberta Family

Expo and

Exhibitor Name: _____

Address: _____

Town / City: _____

Prov: _____

Postal Code: _____

Contact Person: _____

Title: _____

Phone: _____

Cell: _____

Fax: _____

Website: _____

Email: _____

Exhibit Description: _____

Signed: _____

Exhibitor

Date: _____

Signed: _____

Central Alberta Family Expo

Date: _____

This invitation does not constitute an offer/acceptance for exhibit space unless signed by the producer.

Return Signed Contract and Payment to:

Central Alberta Family Expo Bower Place PO Box 21149 Red Deer, AB T4R 2M1

Phone: (403) 340-3300 **Fax:** (403) 340-1463

Email: nancy.familyexpo@telus.net pat.familyexpo@telus.net

Exhibit Rates: (G.S.T. not included)

10 x 5ft booth \$400

10 x 10ft booth \$600

10 x 20ft booth \$950

Booth Description:

10 x 5ft booths :

Drape & 1- 6ft skirted table.

10 x 10ft & 10 x 20ft booths:

Drape, power & 1- 8ft skirted table.

(Booths DO NOT include chairs.)

Total Exhibit Rental Cost:

___ 10 x 5ft booths **@ \$400 = \$ _____

___ 10 x 10ft booths @ \$600 = \$ _____

___ 10 x 20ft booths @ \$950 = \$ _____

___ Sponsorship Opportunity = \$ _____

5% G.S.T = \$ _____

Total = \$ _____

Less Deposit = \$ _____

Balance Due = \$ _____

Deposit is 50% total amount due & must accompany application form. Final payment due by March 1, 2020.

Please make cheques payable to:

Central Alberta Family Expo

G.S.T. Registration Number:

89743-9691RT0001



Sponsorship Agreement

March 21 & 22, 2020

Available to registered exhibitors

Presenting Show Sponsor - \$4,000 plus GST

Sponsor to provide \$4,000 plus GST in cash sponsorship to Central Alberta Family Expo. Logo provided by December 15, 2019
Sponsor will receive the following:

- Advertising in over \$30,000 worth of advertising space throughout Central Alberta as the presenting sponsor
- Signage displayed at the Character Stage, sponsor to provide banners for display
- Program mentions with opportunity for full page advertisement. Advertisement to be submitted by March 1, 2020
- Booth space which includes a 10 x 10ft draped space, 1 8ft skirted table, 1 power outlet and 2 weekend parking pass
- Advertising space to play on the screens at the show
- Listing on website as presenting sponsor
- Listing on poster (as long as confirmed prior to December 15, 2019)
- Swag bag opportunity to produce and submit 500 swag bag items to be given to the first 250 families each day of the show
- 6 Adult Admission passes (Children 14 and under are Free)
- VIP Meet and Greet with the Treehouse Character for up to 10 people

Entertainment Stage Sponsor— \$1,000 plus GST

Sponsor to provide \$1,000 plus GST in cash sponsorship to Central Alberta Family Expo.
Sponsor will receive the following:

- Signage displayed at the Entertainment Stage, sponsor to provide banners for display
- Program mentions with opportunity for 1/4 page advertisement. Advertisement to be submitted by March 1, 2020
- Display space next to Entertainment Stage which includes a 10 x 10ft draped space and 1 8ft skirted table
- Advertising space to play on the screens at the show
- Listing on website as Entertainment Stage sponsor
- Swag bag opportunity to produce and submit 500 swag bag items to be given to the first 250 families each day of the show

Mother's Room Sponsor— \$700 plus GST

Sponsor to provide \$700 plus GST in cash sponsorship to Central Alberta Family Expo. Sponsor to furnish Mother's Room with rocking chair, toys, change table and play carpet.

Sponsor will receive the following:

- Signage displayed at the Mommy's Room, sponsor to provide banners for display
- Program mentions with opportunity for 1/4 page advertisement. Advertisement to be submitted by March 1, 2020
- Display space next to Mommy's Room which includes a 10 x 10ft draped space and 1 8ft skirted table
- Advertising space to play on the screens at the show
- Listing on website as Mommy's Room sponsor
- Swag bag opportunity to produce and submit 500 swag bag items to be given to the first 250 families each day of the show

Swag Bag Sponsor— \$250 plus GST

Sponsor to provide \$250 plus GST in cash to Central Alberta Family Expo.

- Swag bag opportunity to produce and submit 500 swag bag items to be given to the first 250 families each day of the show

CENTRAL ALBERTA FAMILY EXPO

Terms & Conditions

1. Booth cancellations must be done in writing and received 45 days prior to the show date. In the event of such cancellation the amount paid will be refunded less a 20% administration fee. No refunds will be made for cancellations less than 45 days from the date of the show. Central Alberta Family Expo reserves the right to re-rent any cancelled space.
2. Every effort will be made to meet requested booth locations, subject to availability. Central Alberta Family Expo reserves the right to determine the final placement of any exhibitor in the show regardless of location requests.
3. ** The 5 x 10ft booth spaces are only available to home based businesses. Booths can only be booked and operated by one independent consultant or by two partners of a small home business. Booths cannot be shared by two businesses or more than one independent consultant.
4. Central Alberta Family Expo agrees to provide the Exhibitor with a standard booth and side railings as required and requested prior to the move-in of the show.
5. Signed contracts along with full payment are due no later than 30 days prior to the show. There will be no exceptions.
6. Only registered exhibitors are allowed to promote their products and services at this show. Outside and/or non-registered products and businesses are not permitted to display, distribute, or market their products and services in the show.
7. Central Alberta Family Expo does not provide exhibitors with exclusivity to any one particular product or service unless specifically negotiated in writing through sponsorship.
8. Central Alberta Family Expo reserves the right at any time to alter or remove exhibitors or any part thereof, including printed materials, product, signs, lights or sound, and to expel Exhibitors or their personnel if, in Central Alberta Family Expo's opinion, their conduct or presentation is objectionable to other Show participants.
9. The exhibitor agrees to hold harmless Central Alberta Family Expo, its agents, servants, staff, students, volunteers and sponsors, from and against any or all loss claims including accidents, damage, injury or death regardless of action in relation to the activities arising from the production and promotion of the Central Alberta Family Expo.
10. I agree to allow my name and products and/or images to be used in promotion relating to Central Alberta Family Expo without any compensation.
11. Exhibitor agrees to abide by all federal and provincial laws regarding the collection of personal information, including but not limited to, abstaining from the sale or sharing of personal information to a third party.
12. Space contracted by the Exhibitor may not be sublet or re-sold without the prior written permission of Central Alberta Family Expo.
13. The Exhibitor agrees to abide by all regulations and rules adopted by Central Alberta Family Expo in the best interested of the Show, and agrees that Central Alberta Family Expo shall have the final decision in adopting any rule or regulation deemed necessary prior to, during and after the Show.
14. Exhibitor agrees to confine his presentation within the contracted space only, and within the maximum height set by the Show Rules and Regulations and to maintain a staff in his booth space during Show hours.
15. The Exhibitor is responsible for the placement and cost of insurance related to his participation in the Show.
16. The Exhibitor agrees that no display may be dismantled or goods removed during the entire run of the Show but must remain intact until the closing hour of the last day of the Show. The Exhibitor also agrees to remove his exhibit, equipment and appurtenances from the Show building by the final move-out time limit, or in the event for failure to do so, the Exhibitor agrees to pay for such additional costs as may be incurred.
17. Central Alberta Family Expo reserves the rights to reproduce all photographs, images and likenesses taken during the Show for future promotional purposes.
18. All exhibitors with inflatable devices or bouncers must be registered with AEDARSA. These exhibitors must also carry two (2) million dollar liability insurance naming Central Alberta Family Expo as additionally insured. A copy of both the AEDARSA registration and the liability insurance must be provided to Central Alberta Family Expo with the application.

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