

# APPLY TODAY FOR THE 2ND ANNUAL



*...a fun trade show for parents and children*

**May 12 & 13, 2012**  
**Parkland Pavilion, Westerner Park**  
**Red Deer, AB**

**Show Hours**

**Saturday: 10am - 5pm**

**Sunday: 10am - 4pm**



# Central Alberta Family Expo Application Form

Agreement between Central Alberta Family Expo and \_\_\_\_\_

**Exhibitor Name:** \_\_\_\_\_

**Address:** \_\_\_\_\_

**Town / City:** \_\_\_\_\_

**Prov:** \_\_\_\_\_ **Postal Code:** \_\_\_\_\_

**Contact Person:** \_\_\_\_\_

**Title:** \_\_\_\_\_

**Phone:** \_\_\_\_\_ **Cell:** \_\_\_\_\_

**Fax:** \_\_\_\_\_ **Website:** \_\_\_\_\_

**Email:** \_\_\_\_\_

**Exhibit Description:** \_\_\_\_\_

**Signed:** \_\_\_\_\_ **Date:** \_\_\_\_\_  
Exhibitor

**Signed:** \_\_\_\_\_ **Date:** \_\_\_\_\_

Central Alberta Family Expo

This invitation does not constitute an offer/acceptance for exhibit space unless signed by the producer.

**Return Signed Contract and Payment to:**

Central Alberta Family Expo 276 Kingston Drive Red Deer, AB T4P 0A7

**Phone:** (403) 346-8226 **Fax:** (403) 340-1463

**Email:** [tera.familyexpo@telus.net](mailto:tera.familyexpo@telus.net) [nancy.familyexpo@telus.net](mailto:nancy.familyexpo@telus.net) [pat.familyexpo@telus.net](mailto:pat.familyexpo@telus.net)

**Exhibit Rates:** (G.S.T. not included)

10 x 5ft booth \$450\*\*

10 x 10ft booth \$600

10 x 20ft booth \$900

(\*\*limited supply of home based business only)

*Booth prices increase September 1, 2011*

**Booth Description:**

**10 x 5ft booths :** (Home based businesses only)  
Drape & 1- 6ft skirted table.

**10 x 10ft & 10 x 20ft booths:**

Drape, power & 1- 8ft skirted table.

(Each booth space includes 1 weekend parking pass)

**Total Exhibit Rental Cost:**

\_\_\_ 10 x 5ft booths \*\* @ \$450 = \$ \_\_\_\_\_

\_\_\_ 10 x 10ft booths @ \$600 = \$ \_\_\_\_\_

\_\_\_ 10 x 20ft booths @ \$900 = \$ \_\_\_\_\_

\_\_\_ Additional parking passes

@ \$9 = \$ \_\_\_\_\_

5% G.S.T = \$ \_\_\_\_\_

Total = \$ \_\_\_\_\_

Less Deposit = \$ \_\_\_\_\_

Balance Due = \$ \_\_\_\_\_

Deposit is 50% total amount due & must accompany application form. Final payment due by May 1, 2012.

**Please make cheques payable to:**

Central Alberta Family Expo

**G.S.T. Registration Number:**

89743-9691RT0001

# Booth Request:

1<sup>st</sup> \_\_\_\_\_

2<sup>nd</sup> \_\_\_\_\_

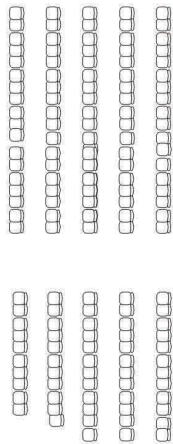
3<sup>rd</sup> \_\_\_\_\_

## PARKLAND PAVILION



Feature Stage  
W 32 x D 12 x H 2ft

Aisle Carpet 32ft



Stroller Parking

Feature Area



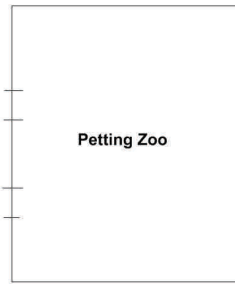
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- 3
- 2
- 1

31	32	51	56	75	76
30	33	50	57	74	77
29	34	49	58	73	78
28	35	48	59	72	79

53	54
52	55



### Under The Big Top

BT12	BT11	BT10	BT9	BT8	BT7
BT1	BT2	BT3	BT4	BT5	BT6

27	36	47	60	71	80
26	37	46	61	70	81
25	38	45	62	69	82
24	39	44	63	68	83
23	40	43	64	67	84
22	41	42	65	66	85

Mother's Room

# CENTRAL ALBERTA FAMILY EXPO

## Terms & Conditions

1. Booth cancellations must be done in writing and received 45 days prior to the show date. In the event of such cancellation the amount paid will be refunded less a 20% administration fee. No refunds will be made for cancellations less than 45 days from the date of the show. Central Alberta Family Expo reserves the right to re-rent any cancelled space.
2. Every effort will be made to meet requested booth locations, subject to availability. Central Alberta Family Expo reserves the right to determine the final placement of any exhibitor in the show regardless of location requests.
3. \*\* The 5 x 10ft booth spaces are only available to home based businesses. Booths can only be booked and operated by one independent consultant or by two partners of a small home business. Booths can not be shared by two businesses or more than one independent consultant.
4. Central Alberta Family Expo agrees to provide the Exhibitor with a standard booth and side railings as required and requested prior to the move-in of the show.
5. Signed contracts along with full payment are due no later than 30 days prior to the show. There will be no exceptions.
6. Only registered exhibitors are allowed to promote their products and services at this show. Outside and/or non-registered products and businesses are not permitted to display, distribute, or market their products and services in the show.
7. Central Alberta Family Expo does not provide exhibitors with exclusivity to any one particular product or service unless specifically negotiated in writing through sponsorship.
8. Central Alberta Family Expo reserves the right at any time to alter or remove exhibitors or an part thereof, including printed materials, product, signs, lights or sound, and to expel Exhibitors or their personnel if, in Central Alberta Family Expo's opinion, their conduct or presentation is objectionable to other Show participants.
9. The exhibitor agrees to hold harmless Central Alberta Family Expo, its agents, servants, staff, students, volunteers and sponsors, from and against any or all loss claims including accidents, damage, injury or death regardless of action in relation to the activities arising from the production and promotion of the Central Alberta Family Expo.
10. I agree to allow my name and products and/or images to be used in promotion relating to Central Alberta Family Expo without any compensation.
11. Exhibitor agrees to abide by all federal and provincial laws regarding the collection of personal information, including but not limited to, abstaining from the sale or sharing of personal information to a third party.
12. Space contracted by the Exhibitor may not be sublet or re-sold without the prior written permission of Central Alberta Family Expo.
13. The Exhibitor agrees to abide by all regulations and rules adopted by Central Alberta Family Expo in the best interested of the Show, and agrees that Central Alberta Family Expo shall have the final decision in adopting any rule or regulation deemed necessary prior to, during and after the Show.
14. Exhibitor agrees to confine his presentation within the contracted space only, and within the maximum height set by the Show Rules and Regulations and to maintain a staff in his booth space during Show hours.
15. The Exhibitor is responsible for the placement and cost of insurance related to his participation in the Show.
16. The Exhibitor agrees that no display may be dismantled or goods removed during the entire run of the Show but must remain intact until the closing hour of the last day of the Show. The Exhibitor also agrees to remove his exhibit, equipment and appurtenances for the Show building by the final move-out time limit, or in the event of failure to do so, the Exhibitor agrees to pay for such additional costs as may be incurred.
17. Central Alberta Family Expo reserves the rights to reproduce all photographs, images and likenesses taking during the Show for future promotional purposes.
18. All exhibitors with inflatable devices or bouncers must be registered with AEDARSA. These exhibitors must also carry two (2) million dollar liability insurance naming Central Alberta Family Expo as additionally insured. A copy of both the AEDARSA registration and the liability insurance must be provided to Central Alberta Family Expo with the application.

### CENTRAL ALBERTA FAMILY EXPO

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